



**46** Cities Travelled  
**18** Countries  
**256,497+** Kilometres



Hong Kong . Bali . Japan . Korea . Taiwan . Malaysia . Scotland  
Mauritius . South Africa . Dubai . New Zealand . Eastern  
Europe . United States of  
America . Australia . London . Thailand



**MEDIA KIT**  
LYDIASCAPES.COM

# READERS PROFILE ?

## TYPE OF CONTENT

- Adventure/ Outdoors
- Experiential/ Exotic

## DEMOGRAPHICS

- Age 20 – 45
- 55% Female, 45% Male
- Friends . Solo Travel .

## KEY MARKETS

- Singapore, Malaysia, Indonesia
- America
- Australia

# WHERE HAVE I APPEARED ?

## MEDIA

- [The Straits Times Travel Segment](#), Singapore's Top Circulating Newspaper
- [ESCAPE Magazine](#), Asia's Travel Magazine for Modern Travelers
- Tripzilla Online Travel Portal ( [New Zealand](#), [27 Hours Canada](#) )

## PUBLIC APPEARANCE

- [Guest Speaker at Travel Blogger Exchange](#) (TBEX) Europe 2017
- [The Planet Traveler](#) 'Around the World in 10 Days' Talk Series
- Guest Speaker at 'The Travel Cafe' Travel Community
- Special Guest Mention in [TedXNUS](#)

# WHO HAVE I WORKED WITH ?

## TOURISM BOARDS



## HOTELS



## AIRLINES



## OUTDOOR

Northern Tales Aurora . Muktuk Dog Sledging . Thailand Eco Adventure

## LIFESTYLE/ ONLINE TRAVEL

The Planet Traveler . Traveloka.com . GoVoyagin.com . Action Camera ( Sony/ Casio )

# SOCIAL MEDIA .



[facebook.com/lydiascapestravelblog](https://facebook.com/lydiascapestravelblog)



[instagram.com/lydiascapes](https://instagram.com/lydiascapes)



[twitter.com/lydiascapes](https://twitter.com/lydiascapes)



[pinterest.com/lydiascapes](https://pinterest.com/lydiascapes)



[lydiascapes travels](https://lydiascapes.travels)



[www.plus.google.com/+lydiascapestravels](https://www.plus.google.com/+lydiascapestravels)



"In the end, we will only regret the  
chances we didn't take"  
Author Unknown



  
Work with me  
Email: [lyd.yang@gmail.com](mailto:lyd.yang@gmail.com)  
HP: +65-91390387  
Singapore