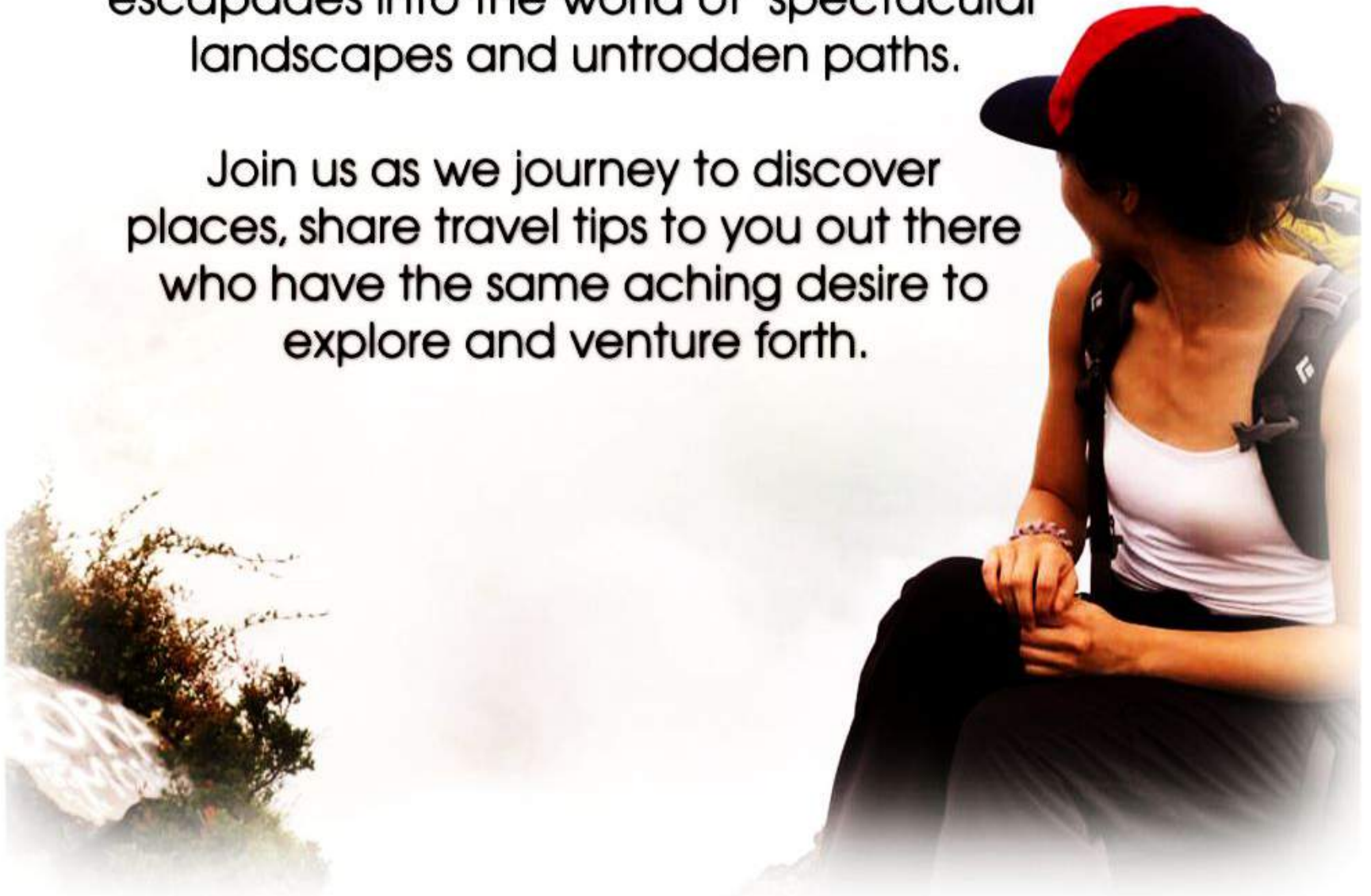


Lydiascapes.com is about bringing you on escapades into the world of spectacular landscapes and untrodden paths.

Join us as we journey to discover places, share travel tips to you out there who have the same aching desire to explore and venture forth.



195 Cities Travelled
57 Countries
473, 671+ Kilometres



Hong Kong . Bali . Japan . Korea . Taiwan . Malaysia . Scotland
Mauritius . South Africa . Dubai . New Zealand . Eastern
Europe . United States of
America . Australia . London . Thailand



Women Adventure Film Festival
2019



Himalayan Travel Mart 2019

WHERE HAVE I APPEARED ?

WHERE HAVE I APPEARED ?

PUBLIC APPEARANCE

- [Speaker at TBEX, Czech Republic,](#)
Travel Blogger Exchange 2018
- [The Planet Traveller](#)
'Around the World in 10 Days' Series
- [TedXNUS](#)
Special Guest Mention
- [Himalayan Travel Mart, Nepal](#)
Keynote Speaker



READERS PROFILE ?

TYPE OF CONTENT

- Adventure/ Outdoors
- Experiential/ Exotic

DEMOGRAPHICS

- Age 20 – 49
- 55% Female, 45% Male
- Friends Travel. Solo Travel . Female Travel

KEY MARKETS

- Singapore, Malaysia, Indonesia
- America
- Australia



MEDIA KIT
LYDIASCAPES.COM

BRANDS I WORKED WITH:

TOURISM BOARDS



HOTELS



AIRLINES



OUTDOOR

Northern Tales Aurora . Muktuk Dog Sledging . Thailand Eco Adventure . Northern Hikes

LIFESTYLE/ ONLINE TRAVEL

The Planet Traveller . Traveloka.com . GoVoyagin.com . Action Camera (Sony/ Casio)

HOW TO WORK **TOGETHER**

1. Featured Article on Blog/ Publications

- Destination Article on Site

2. Social Media Awareness

- Facebook (Stories, Posts, Ads)
- Instagram (Stories, Posts)
- Social Media Account Takeover
- Other Social Media Platforms

3. Content/ Assets Creation

- Images
- Destination Video

ADDITIONAL SERVICES:

Social Media Account Management

- ✓ Facebook Advertising
- ✓ Content Scheduling

SEO Projects

- ✓ Internal and External SEO Growth Strategy
- ✓ Influencer Marketing/ Content and Article Creation

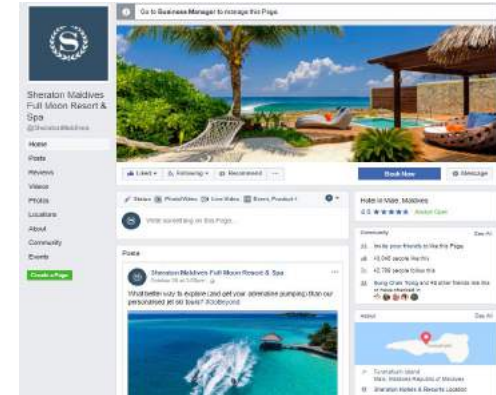
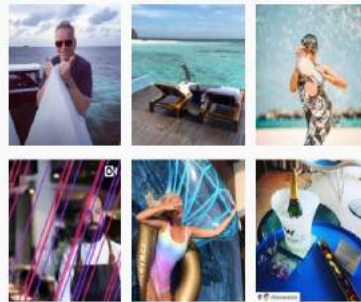
Integrated Online Marketing Campaigns

- ✓ Banner Ads and Remarketing



WHO HAVE WE WORK WITH?
PAST WORK

1. CLIENT FACEBOOK/ IG PAGE TAKEOVER



2. VIDEO CREATION



PAST WORK

I. SPAIN TOURISM BOARD



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Visit Costa Brava shared a post.

June 20 · 🌐



Fantastic #InCostaBrava!



eTramping.com is 😄 feeling excited.

June 16 · 🌐

Our excursion with [Lydiascapes Travel](#) and Visit Costa Brava in Northern Catalonia already had us kayaking and biking in Banyoles 🛶 🚲 with Caiac i Natura, as well as climbing 🧗 with Aventura Girona, but now we were going to try something that we'd never even heard of before - the epic Via Ferrata in Sant Feliu de Guíxols 🌲 🌳 🌞 🌈 🌊

#InCostaBrava




ETRAMPING.COM

The Via Ferrata in Sant Feliu de Guíxols #InCostaBrava - Etramping.com


PAST WORK

I. CZECH REPUBLIC TOURISM BOARD


**Northern Hikes**
October 30

It's still one of the Czech Republic's best-kept secrets, but this stunning national park in the north-west of the country needs to be seen to be believed.

Check out the newest post on our blog by Cez from eTramping.com 🙄



NORTHERNHIKES.COM
Between Fantasy and Reality: Hiking in Bohemian Switzerland | Northern Hikes

**Northern Hikes**
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**Northern Hikes**
November 9

What makes the youngest Czech national park so unique? 🙄

This stunning corner of Central Europe draws adventure-seekers and nature-lovers, like adventure travel blogger Lydia from Lydiascapes Travel all the way from Singapore, in search for a little taste of the wild. 🙄



NORTHERNHIKES.COM
A Little Taste of the Wild: The Natural Delights of Bohemian Switzerland | Northern Hikes

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